

TAGlines

News for the most passionate in Education, Healthcare, and Community Building

www.TheAngelettiGroup.com

Announcements

The Angeletti Group launches new website!



Visit our new website at www.TheAngelettiGroup.com. We now offer even more news, announcements, and resources than ever before. [Tell us](#) what you think.

Conquer Paralysis Now announces plan to award nearly \$20 million in grants and prizes



[Conquer Paralysis Now](#) (CPN) announced the [CPN Challenge](#), an innovative series of prize competitions designed to expedite spinal cord injury research and development of treatments. The Challenge is designed to fuel major

breakthroughs in the field of SCI research by awarding \$19.3 million in total grants, awards, and prizes over a ten-year period. The final \$10 million prize will be awarded to the first team that realizes unprecedented improvement in functionality of people living with SCI. The overarching goal is to provide significant improvements in the quality of life for patients and ultimately to achieve a cure by 2025.

Jay Angeletti to present at the 2015 Hospital



Winter 2015

Connect with TAG

Like us on Facebook 

Follow us on 

View our profile on 

Client Spotlight

The Visiting Nurse Association of Northern NJ

hosted the 5th Annual Celebration of Life Holiday event in November. More than 100 friends and neighbors enjoyed a beautiful tree lighting ceremony, where VNA Medical Director, Dr. Milton Mintz, served as the keynote speaker. After the tree lighting, guests were invited to attend a fundraiser featuring a wine tasting and silent auction. More than \$30,000 was raised in support of the VNA's programs and services.

Fundraising Summit in April



Jay Angeletti is honored to have been selected as a speaker for this week-long, virtual summit and to present The Angeletti Group's Non-Negotiable Series: Achieving Your Program's Potential. Jay will lead two discussions to guide fundraisers in striving to build the strongest relationships and, in turn, to raise invaluable philanthropic dollars.

On April 11 at 8 a.m. EST, Jay will present [Metrics Driven Major Gifts: Creating the perfect balance between metrics and customized, creative principal gift relationships.](#) This question-and-answer style presentation will focus on key issues facing development officers today. Jay will answer popular questions and outline a moves management program that rewards accomplishment, serves as a management tool to encourage organizational investment, and cultivates an empowered team!

On April 12 at 8 a.m. EST, Jay will present [Physician Partners: Informal and formal engagement strategies/tactics that transcend today's challenging landscape.](#) Jay will examine the anatomy of a physician engagement/grateful patient program, from its inception to high-level gift solicitations, and outline how to establish such a program, as well as review the key metrics to monitor success.

The summit begins on April 6, with new webinars available for download each day until April 12. Registration for the summit is FREE; all sessions are free to watch for 24 hours after they air. More information and registration can be found [here](#).

"Get Your Board on Board!" New blog post from Jay Angeletti

Jay Angeletti recently posted on Exceptional Boards, a blog run by BoardSource, regarding the rigor and commitment of high performing nonprofit boards.

"We all know that a board's role includes fiduciary and legal oversight, which can be said of the boards of both nonprofit and for-profit organizations. But there are major differences between the two. One is that money travels in different directions. In for-profits, board members get paid for the value and contacts they bring. In nonprofits, board members, who also bring value and contacts, don't get paid, in fact, they are actually asked to make significant philanthropic gifts to the organizations they serve. The best boards and board members know this, celebrate it -



Freedom House hosted the 15th Distinguished Citizens Award Banquet in December. The event was held in honor of former Freedom House CEO Frederick T. Reihl and highlighted successes of Freedom House graduates. Donna DeStefano, a New Jersey mother devastated by her daughter's own heroin addiction in 2010, was the keynote speaker, addressing the pressing issue of heroin abuse right here in NJ, especially in suburban areas.



New Partnerships

We are pleased to partner with the following:

- Cape Cod Healthcare Foundation
- Fans 4 the Cure
- New Canaan Library
- Princeton Healthcare System
- United Cerebral Palsy of

and relentlessly promote a culture of relationship-building and philanthropy." [Read the full blog post.](#)

For this and other TAG publications and resources, be sure to visit the [Resources](#) section of our new website!

Follow The Angeletti Group's Firm Page on LinkedIn!

Be sure to follow our [Firm Page](#) for exclusive opportunities, articles, updates, and much more. The Angeletti Group is proud to be your resource for all things philanthropy, and we appreciate your support.

If you haven't already, please [Like us](#) on Facebook, [Follow us](#) on Twitter, and [Join our Group](#) on LinkedIn. Share your news with us, and you may see it in the next issue of TAGlines! Don't forget, follow us for your weekly dose of #TAGthoughts and #FactsonFridays!

Philanthropy News

Philadelphia and Vicinity

Opportunities

Andco, LLC: [Chief of Staff](#)

Archdiocese of New York: [Director of Special Events](#)

People's Preparatory School: [Development Officer](#)

The Ross School: [Director of Institutional Advancement](#)

Woodlawn Conservancy: [Director of Development](#)

New opportunities are added often - click here to view more!

Giving Tuesday 2014 Wrap Up and Planning for 2015

In its third year, Giving Tuesday has proven its success yet again. Donations on Giving Tuesday 2014 reached an estimated \$45.7 million, more than double the amount raised in 2012, when the movement first began.

According to the Chronicle of Philanthropy, the figures suggest that Giving Tuesday is becoming an increasingly important part of many charities' crucial year-end fundraising efforts. What does this mean for fundraisers? For starters, if you haven't gotten on board with Giving Tuesday yet, now is the time. Furthermore, a strong understanding of and presence on social media is crucial for a successful Giving Tuesday push - and beyond. Lastly, the planning starts now. Don't wait until December 1, 2015 to start planning your Giving Tuesday strategy. Work it into your year-end fundraising efforts and go in with a plan!

Study Finds Leveraging Web and Technology Matters When It Comes to Revenue

The recently published "2014 Fundraising Technology Trends Study" analyzed the experiences of 142 fundraising organizations with technology to provide real data on what's working and what isn't. The study, authored by [Find Accounting Software](#) and co-sponsored by the [Southeastern Wisconsin chapter](#) of AFP, revealed specific data about how today's most successful fundraisers are using technology. Four out of five fundraisers feel that better technology leads to fundraising success. But only 1 in 3 say they have the tools they need to be effective. The study also found that nonprofits that accept online donations are 24% more likely to have had increased fundraising revenue last year. Check out the full report [here](#).

Access All of TAG's Webinars

All of our webinars are available as slideshows in the Resources section of our new website, and many webinars are now recorded. Click on any title below to access the slideshow

presentation, and don't forget to check out our [Webinar Archives.](#)

"Planned Giving for the Small Shop"

"Are You Ready for a Campaign?"

"Advancement: It's Everybody's Job"

"HIPAA Rules Have Changed - Now What?"

"Crowdfunding for Nonprofits"

The Angeletti Group is pleased to offer a number of free webinars throughout the year. Keep an eye on your inbox for your invitation to the next one. Is there a topic you are interested in learning more about? [Let us know](#), and it may become a future webinar.

The Angeletti Group | info@theangelettigroup.com | <http://theangelettigroup.com>
17 Village Road
New Vernon, NJ 07976

Copyright © 20XX. All Rights Reserved.

[Forward this email](#)



This email was sent to kate@theangelettigroup.com by kate@theangelettigroup.com | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



The Angeletti Group | 17 Village Road | New Vernon | NJ | 07976